

Future Forward:

Lytton's Official Community Plan Update

Summer Community Meeting: Village Signage

Join Village Staff at Parish Hall on
MONDAY JULY 13, 2026

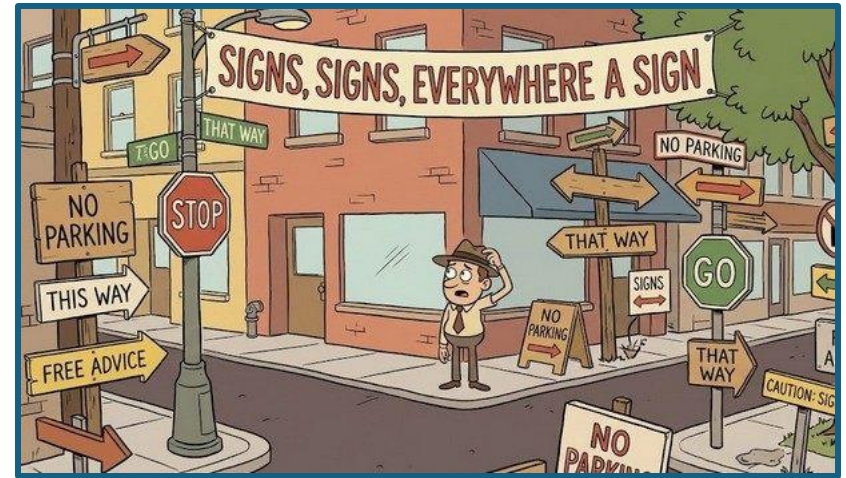
from

5:30 - 7:00 PM

Parish Hall is air conditioned, light dinner will be provided



Why is it important to have an effective signage program in a community?

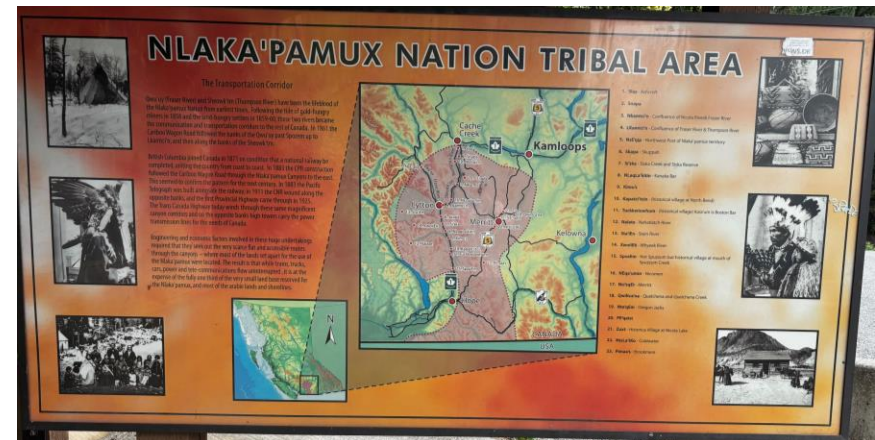


- *provides information and direction for people to find their way around a community.*
- *encourages learning experiences.*
- *creates and maintains an image for a place.*
- *provide a sense of place and local pride by incorporating history or cultural details.*

When signs are well-located and concise, they contribute to creating a comfortable and social place where people can feel informed and connected through a community.

What signs in the public realm* are common within a community (and the focus of today's meeting)?

- *Street Signs*
- *Welcome Signs*
- *Wayfinding Signs*
- *Interpretative Signs*
- *Commemorative Signs*



**these signs are exclusive of private property and traffic control and other regulatory signs.*

Street Signs: A sign placed in public areas to identifying street names, providing guidance for drivers and pedestrians.



Welcome Signs – A subtle way to highlight the historic, cultural and social identity of a community, including aesthetic appeal, functionality, and inclusivity. The sign is more than just a decorative marker, the entrance sign plays a key role in shaping perceptions, instilling pride, and creating a sense of place.



Wayfinding Signs - A visual cue used to guide both pedestrians and vehicles through a community. Wayfinding signs confirm the correct travel route, and highlight and locate their destinations such as parks, community facilities and attractions. There are 4 main categories of wayfinding signs: directional, identification, information, and regulatory.



Identification



Directional



Information/Regulatory



Directional/Identification



Directional

Commemoration Signs - Physical markers, plaques, or monuments designed to honour and preserve the memory of a person, event, or historical site. The installations act as "places of memory", transforming public, private, or tragic spaces into recognized areas of historical significance.



LET'S BRAINSTORM ABOUT VILLAGE SIGNS



STREET SIGNS - DISCUSSION



- | | |
|-------------------------------------|---|
| Purpose: | <i>Identify streets names, so addresses can be found.</i> |
| Users: | <i>Residents, visitors, delivery services, utilities, emergency services, etc. whether they be self propelled or in vehicles.</i> |
| Information: | <i>Street name</i> |
| Placement: | <i>At intersections, as per engineering standards</i> |
| Historic or Cultural Traits? | <i>It has been recommended that the signs continue to include the corresponding Nlaka'pamux names and perhaps consider other languages used by residents historically or currently.</i> |
| Engage and/or Partner? | <i>Who should the Village engage with in the design and installation of these signs?</i> |

WELCOME SIGNS - DISCUSSION



Purpose: *Announces that you have arrived in a community.*

Users: *Residents, visitors, delivery services, etc. whether they be self propelled or in vehicles.*

Information: *Municipal name and Territory*

Placement: *At the entrance to the community.*

Historic or Cultural Traits? *It has been recommended that the signs continue to include the corresponding Nlaka'pamux names and perhaps consider other languages used by residents historically or currently.*

Engage and/or Partner? *Who should the Village engage with in the design and installation of these signs?*

INTERIM WELCOME SIGN:

The Village is working towards an “interim” welcome sign to replace the “Hot Spot” and “Railway” sign at Flag Park (entrance at TransCanada Highway).



It would be helpful to have comments from the community on this interim sign.



WAYFINDING SIGNS – DISCUSSION



Purpose?

To guide visitors and residents to important community facilities and attractions (i.e. pool, community centre, churches, public washrooms, parks, government offices, cemeteries, trails and health/emergency services).

Users?

Residents, visitors, delivery services, emergency services, etc. whether they be self propelled or in vehicles.

Information?

Name and direction of the facilities and attractions.

Placement?

As individuals enter the community (i.e. downtown at Main Street, for Ponderosa and Loring Way at the entrance to the respective neighbourhoods.

Historic or Cultural Traits?

A consistent design that is reflective of the community. What should be considered and why?

Engage and/or Partner

Who should the Village engage with in the design and installation of these signs?

INTERPRETATION SIGNS – DISCUSSION



Purpose?

To educate or explain to residents and visitors' important history, people, natural landscapes, or events shared in the community.

Users?

Residents and visitors whether they be self propelled or in vehicles.

Information?

This would be determined as interpretative signs are identified.

Placement?

The placement of the interpretative sign should be in locations that resonate with the information provided.

Historic or Cultural Traits?

Are there aspects of Lytton's history or culture that should be interpreted through signs? Why and what should they consider?

COMMEMORATIVE SIGNS - DISCUSSION



Purpose?

To honour important history, people, or events shared in the community.

Users?

Residents and visitors to visit.

Information?

This would be determined as commemorative signs are identified.

Placement?

The placement of the commemorative sign should be in locations that resonate with the memorial.

Historic or Cultural Traits?

Are there aspects of Lytton's history or culture that should be commemorated through signs/monuments? Why? Where?