

ECONOMIC DEVELOPMENT INITIATIVES

Community Signage Update

11 August 2026

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Purpose of Report:

To provide Council with an update on the Village's community signage initiatives.

BACKGROUND



In addition to community signage, local municipalities consider a range of signage:

- Identification of municipal parks and facilities – at a Special Meeting of Council on September 9, 2025, staff presented an interim signage program.
- Opportunities for private (business and service) signs - will be presented to Council in consideration of updating the Sign Bylaw later in 2026.
- Traffic control signs – these signs are regulated by provincial statutes and the Village subdivision and control bylaw.
- Community signs assist residents and visitors in finding their way through a community by providing signs with information and directions.
- On July 13, 2026, the Village hosted a Community Conversation format meeting about community signs (approximately 10 residents in attendance and approximately 19 views on You Tube). The meeting introduced the various types of community signs and possible application in Lytton. The community provided their ideas and comments.

RECOMMENDATION

THAT the Council receive the August 11, 2026, Community Signage Update report for information;

THAT the Council support the following recommendations related to progressing the community signage program:

1. Street Signs:

That Village staff prepare new street sign copy which includes Nlaka'pamux and English spelling (without baskets or train images).

2. Welcome Sign:

That Village staff work with the community in developing a visual identity and tagline to inform the design of the Village of Lytton community signs.

3. Wayfinding Signs:

That Village staff develop a simple design for wayfinding signs consistent with the visual identity developed for the Welcome Sign.

That Village staff work with the Chamber, the Museum and other community interests to identify important destinations that should be part of the wayfinding program.

RECOMMENDATION



Continued

THAT the Council support the following recommendations related to progressing the community signage program:

4. Interpretative Signs:

That Village staff work with the Museum to identify opportunities and locations for developing interpretation signs for the community.

5. Commemoration Signs:

That Village staff work with the Museum and identify opportunities and locations for developing commemoration signs for the community.

6. Other Signs

That Village staff engage representatives of local community events and determine opportunities for signage in the Village.